

Regional partnerships

The Airport does not operate in isolation, it is an integral part of the region's infrastructure and the Midlands Engine. To deliver benefits for the entire region, we recognise the need to engage and work with our community and local, regional and national stakeholders. By doing so, we will transform the experience of our passengers and help meet the ambitions of the Midlands.

Our investment will generate significant benefits to the region including the following.

Increased regional connectivity

One of the key aims of the Mayor of the West Midlands is to help the region become a world-leading centre for advanced manufacturing, technology, creative industries, life sciences, professional services, low carbon technology and construction. West Midlands businesses will also be helped to market themselves and gain investment from around the world to close the productivity gap and foster innovation.

Sitting alongside this, one of the Midlands Engine's priority areas of focus is to ensure the Midlands drives the UK economy by growing international trade and investment in existing and new markets.

The growth of Birmingham Airport as set out in this Master Plan will enable us to be a key facilitator of the international trade that is needed to deliver these key objectives of the West Midlands Combined Authority and Midlands Engine by providing connectivity for regional businesses to global markets and thereby facilitating international trade and investment in the region. Furthermore, we will grow the density and the frequency of our route network to provide more choice.

We will also continue to partner closely with the region including the West Midlands business community, Midlands Engine, West Midlands Combined Authority and Local Enterprise Partnerships in the quest for further growth and the development of our routes to serve our region's businesses.

This increased connectivity will also strengthen the choice and frequency of our most popular holiday destinations for the people of the West Midlands. Routes to destinations such as Dublin, Barcelona, Dubai, Amsterdam and Palma, which consistently feature in the top 10 holiday destinations for West Midlands holidaymakers, all fly direct from the Airport and we will aim to serve even more holiday destinations.

Delivering the Master Plan

To deliver the Master Plan we recognise we will continue to engage with the region to ensure that our plans align and share similar strategic aspirations for the benefit of the Midlands.

Our community

We involve the local community in the development of our significant projects through the Airport Consultative Committee, which involves resident associations and parish councils. We will continue to consult residents on major decisions affecting them, as we did over recent discussions to amend the night flying policy.



Birmingham Airport has contributed to making our work in the community a success. Over the years they have helped us to fund youth work, improve our premises and paid for essential equipment. This has helped us to provide services and facilities in a deprived community.

Reverend Susan Larkin

St Thomas' Church and Community Project
– Garretts Green



Life sciences

A regional growth sector

Arena Birmingham

Birmingham's National Indoor Arena

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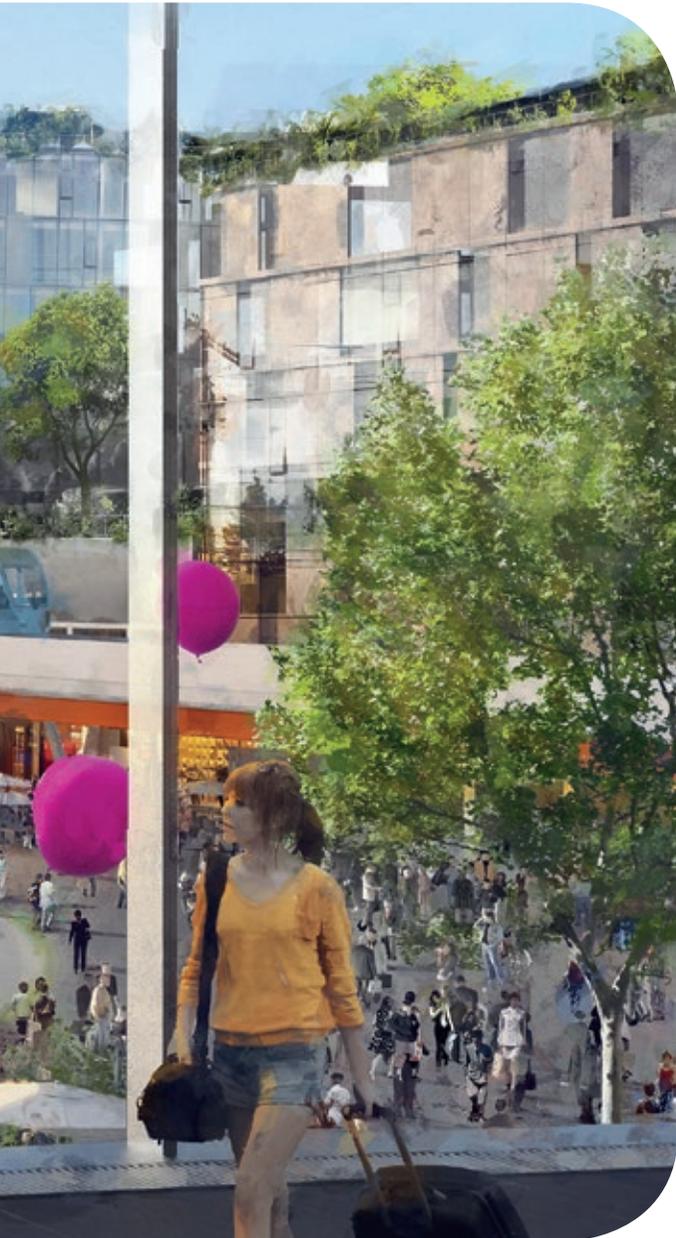
The West Midlands is an excellent choice for high-calibre domestic and international students. Recognised worldwide for its academic excellence, the region is home to leading teaching and research institutions, excellent job prospects, and a rich and vibrant cultural scene. The secret to our global reputation is our connectivity. Our location at the centre of the UK's rail and road network, as well as a busy international airport, means we will continue to attract the best and brightest to the region and offer them the finest opportunities here in the West Midlands.

Professor Alec Cameron

Vice Chancellor & Chief Executive,
Aston University

A transport hub

The HS2 Interchange station will transfer passengers directly to the Airport



Solihull Metropolitan Borough Council

Birmingham Airport falls within the boundary of Solihull Metropolitan Borough Council, who are the planning authority for any significant developments that we propose. To ensure we maximise the value of the existing Airport site and single runway, we will continue to work closely with Solihull Metropolitan Borough Council and participate in their local planning and development processes.

Regional stakeholders

We will work with key regional authorities, such as the Mayor of the West Midlands, Transport for West Midlands, Midlands Connect and the Solihull Urban Growth Company, to share knowledge and influence key growth strategies and plans. We will also work together to ensure the region is properly supported by central Government for investment in road, rail and light rail infrastructure, which will enhance surface access to the Airport and maximise the economic benefits of being one of the most accessible airports in the UK. We will also partner with the Local Enterprise Partnerships and Chambers of Commerce to deliver our vision and capture the needs of regional business sectors.



Solihull Town Centre, Solihull
Historic Tudor architecture

National stakeholders

The Airport will continue to work closely with the Department for Transport as they develop the emerging Aviation Strategy. In doing so, we will help to deliver the Strategy and will emphasise the following points:

1. Our sustainable location is ideal for promoting increased leisure and business travel to and from the Midlands and beyond.
2. We are a key asset for global trade for Midlands businesses.
3. Our position as the most accessible airport in the UK strengthens our global economic impact and development potential.
4. Our economic impact, through creating more jobs, skills and opportunities should not be ignored
5. We are a responsible Airport and will continue to limit our environmental impact, put safety first and enhance the passenger experience.
6. We will continue to maintain strong relationships with the local community.